Wisconsin Organic Advisory Council Meeting
10 am to 3 pm
Wednesday, July 23, 2008
Standard Process Inc.
1200 W. Royal Lee Drive
Palmyra, WI 53156
800-848-5061
(see map on back)

Agenda

9:45 am    Refreshments & Conversation
10:00      Tour of Standard Process farm and manufacturing plant
12:30      Lunch and Agency Reports (including report from Russ on new Disaster Program, and discussion of interagency team status)

1:15        Welcome
            Agenda review
            Minutes approval

1:20        Introduction of Chris Malek, new farmer member

1:30        Reports from work groups:
            Legal Affairs (OAC presentation at May 14 DATCP board and June Standing Council decision)
            Farmer Education
            Consumer Education
            Market Development

1:45        The 2008 Farm Bill: Opportunities for Organic Agriculture
            Overview of the program (Pat Murphy/Russ Raeder)
            Perspectives from the organic community (Jerry & Harriet)

2:15        How can Wisconsin make the most of new organic programs in the farm bill? A brainstorming session.

3:00        Adjourn